

State Officers,

You were asked to write a speech on one of the FCCLA Purposes. You've been asked to prepare a speech so we can work together to help you learn the skills for needed for making an excellent speech.

Circle the Purpose you've chosen to speak about.

1. To provide opportunities for personal development and preparation for adult life.
2. To strengthen the function of the family as a basic unit of society.
3. To encourage democracy through cooperative action in the home and community.
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.
5. To promote greater understanding between youth and adults.
6. To provide opportunities for making decisions and for assuming responsibilities.
7. To prepare for the multiple roles of men and women in today's society.
8. To promote Family and Consumer Sciences Education and related occupations.

Following is a rubric to help you develop a 2 - 3 minute speech on your chosen Purpose.

- o Think about the elements of the best speeches/keynote addresses you have heard in the past, (A hook, a theme, stories/examples you can relate to, etc.)
- o Think about what you want your audience to know about the FCCLA Purpose you have chosen when your speech is complete.
- o Write your speech on 3" x 5" cards and bind them together with a ring.

I've modified pieces from the Illustrated Talk STAR Event rubric and other speech rubrics to be used as we listen to your Purpose workshop. (You don't need visual illustrations for this speech)

Concept: What do you want audience to know when they have listened to your speech? _____

	0	Poor 1	Fair 2	Good 3	Very Good 4	Excellent 5	Total
Speech Planning:	Shows no evidence of advance planning	Shows evidence of some advance planning and some consideration for audience members	Shows evidence of advance planning, consideration of audience members and has an attention grabbing beginning	Shows evidence of advance planning, consideration of audience members, has an attention grabbing beginning, and a theme that is easy to follow	Shows evidence of advance planning, consideration of audience members, has an attention grabbing beginning, a theme that is easy to follow with an example that is easy for a teen to relate to	Shows evidence of advance planning, consideration of audience members, has an attention grabbing beginning, a theme that is easy to follow with an example that is easy for a teen to relate to and a strong ending. It is very engaging to audience and audience clearly understands "The Purpose"	
Speech Knowledge of The Purpose Continued on Next Page	Little or no evidence of understanding of The Purpose		Some evidence of understanding of The Purpose		Understanding of The Purpose is clearly evident and shared at times in the speech	Understanding of The Purpose is clearly evident and is incorporated throughout the speech	

		Poor	Fair	Good	Very Good	Excellent	
	0	1	2	3	4	5	Total
Stays on Topic	The audience cannot not tell what The Purpose is	It was hard for the audience to know what The Purpose is		The Purpose was clear 75% - 89% of the time	The Purpose was clear 90% of the time	The Purpose was clear 100% of the time	
Voice: Pitch Tempo, Volume	No voice qualities are used effectively		Voice quality is adequate		Voice quality is good, but can improve	Voice quality is outstanding and pleasing to listen to	
Body Language	Body Language shows nervousness and unease; inappropriate clothing is worn		Body Language shows minimal amount of nervousness; clothing is appropriate		Body language is good and clothing is professional	Body language and clothing both enhance the presentation	
Grammar/ Word Usage/ Punctuation	Extensive (more than 5) grammatical and/or pronunciation errors	Some (3-5) grammatical and/or pronunciation errors	Few (1-2) grammatical and/or pronunciation errors			Presentation has no grammatical or pronunciation errors	
Nervous actions (list obvious items)	10 or more ums, touching hair, fidgeting, etc.	5-9 ums, touching hair, fidgeting, etc.	2-4 ums, touching hair, fidgeting, etc.			No nervous actions that took away from the presentation	
Time	No attempt was made to give a speech	Is finished in less than 1 minutes		Is finished in 1-2 or 3-4 minutes		Is finished in 2-3 minutes	
Response to evaluators questions	Did not answer any of evaluators' questions	Did not answer most of evaluators' questions	Did not answer two of evaluators' questions	Responded to all questions posed by evaluators'	Gave appropriate answers to all questions posed by evaluators'	Responses to questions were appropriate and given without hesitation	
				0-35 points – Bronze Needs more attention to details	36-39 points – Good job	40 – 45 points – Great job!	Total Score /45

Positive Suggestions: _____
